

Lisa Malone

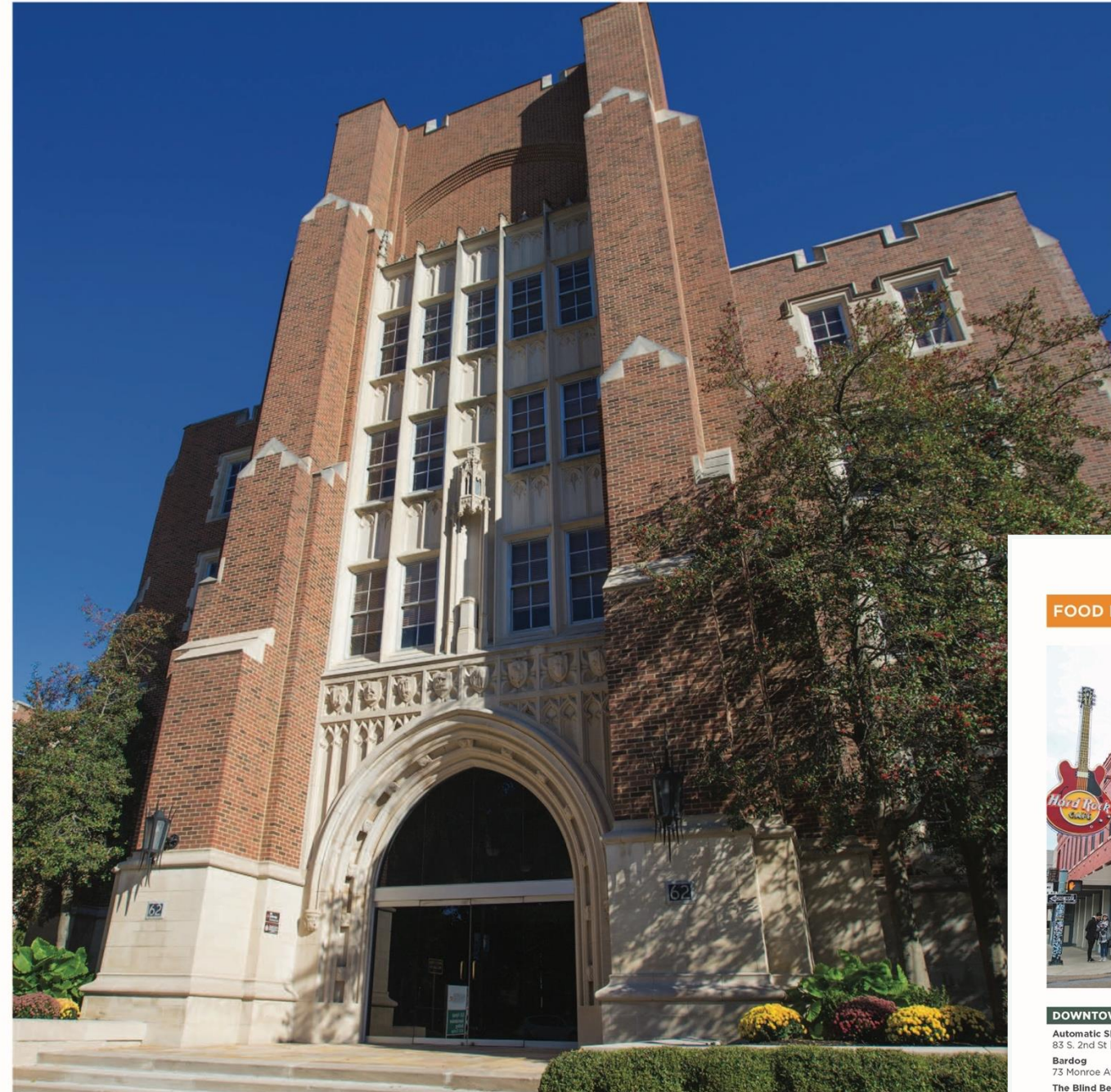
BRANDING AND DESIGN | 2025 portfolio



Education

University of Tennessee Health Science Center

malonedesign.graphics



UT
 THE UNIVERSITY OF
 TENNESSEE
 HEALTH SCIENCE CENTER.
 INTERNAL MEDICINE
 RESIDENCY PROGRAM

FOOD DIRECTORY | By Location (and a couple things)

DOWNTOWN

- Automatic Sam's | 83 S. 2nd St | 901.525.71
- Bardog | 73 Monroe Ave | 901.271
- The Blind Bear Speakeasy | 119 S. Main | 901.417.843
- Capriello | The Peabody | 149 Union Ave | 901.529
- Chez Philippe | The Pea | 149 Union Ave | 901.529
- DeJavu | 51 S Main St | 901.505.01

NEAR MEDICAL DR.

- Arepa y Salsa | 662 Madison Ave | 901.9
- Café Society | 212 N. Evergreen | 901.27

AMBULATORY CARE EXPERIENCE

- Each resident is assigned to a continuity care clinic at either Methodist University Subspecialty Clinic, Regional One Health, or the VA.
- On average, each PGY1 will see 3-5 patients per half-day, but in the first 1-2 months, each PGY1 will only have 2-3 patients scheduled in order to allow him/her to acclimate to the clinic. Each PGY-2/3/4 will see 4-7 patients per half-day.
- As part of the block system, residents can tailor their ambulatory experience based upon their specific interests. Residents can request half-day rotations in both university and private practice subspecialty clinic of interest. This is a great opportunity to develop proficiency and relationships in potential future career fields.
- To promote structured learning, we follow the Yale Internal Medicine Office-Based Curriculum. Every Thursday a case is reviewed and taught by a member of our ambulatory faculty who can provide an experienced clinical perspective.

RESEARCH

You will be surprised when you learn how active our faculty are and how impressive their investigations are, both on the national and international level. Our faculty includes a variety of national and international experts in their field, and their enthusiasm for training the next generation of physician researchers makes them approachable and highly-valued as mentors.

Every resident is required to complete a scholarly activity before graduation. This can include case reports, clinical research, and/or basic science research. Residents can request dedicated time for their research activities; this time can be in the form of 3-week rotations or half-days during their ambulatory weeks. Many of the residents pursuing fellowships have published in high-impact journals and presented at national conferences.

Pharmacy Direct Admission Program

FAST TRACK YOUR FUTURE

UT
 COLLEGE OF PHARMACY

6
HEALTH CARE COLLEGES
 Dentistry | Graduate Health Sciences
 Health Professions | Medicine
 Nursing | Pharmacy

4
FULL CLINICAL CAMPUSES
 Memphis | Chattanooga | Knoxville | Nashville

1
MISSION:
TRANSFORM HEALTH CARE
 Education | Clinical Care
 Public Service | Research

UT THE UNIVERSITY OF
 TENNESSEE
 HEALTH SCIENCE CENTER.

UNIVERSITY OF TENNESSEE HEALTH SCIENCE CENTER

The University of Tennessee College of Medicine aims to enhance the health of Tennesseans and the wider community by offering a supportive and exceptional learning environment for medical students and physicians, advancing medical science, and offering top-quality healthcare services.

I supported that mission by designing brochures, direct mail postcards, online newsletters, and advertising collateral.

Event Signage

May 2024 Embedded Vision Summit for Edge AI and Vision Alliance. I designed and managed the printing of all signage.



Social Media

SOCIAL CARDS | WEBINARS | FB | TWITTER | EMAIL | BANNER ADS



2024
embedded
VISION
SUMMIT[®]
MAY 21-23
SANTA CLARA, CALIFORNIA

Tahmida Mahmud
Engineering Manager, Perception
Midokura, a Sony Group company

**Tracking and Fusing
Diverse Risk Factors to
Drive a SAFER Future**

The premier
conference for
innovators adding
computer vision
and **perceptual AI**
in products.



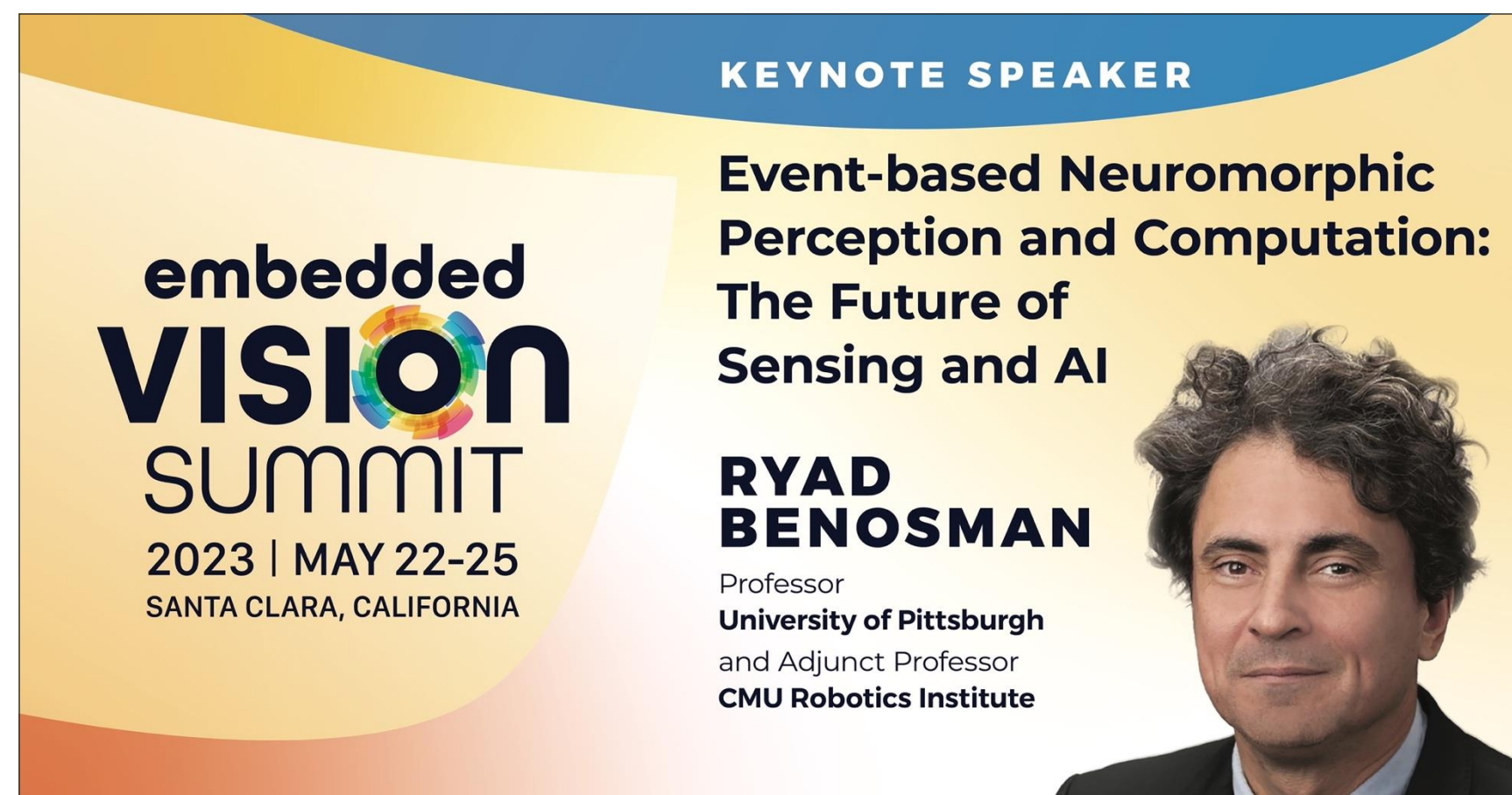
2024
EDGE AI AND VISION
PRODUCT OF THE YEAR

Brought to you by the
edge ai + vision ALLIANCE[™]



edge ai + vision
ALLIANCE[™]

INNOVATION FORUM
DECEMBER 2023



KEYNOTE SPEAKER

embedded
VISION
SUMMIT
2023 | MAY 22-25
SANTA CLARA, CALIFORNIA

**Event-based Neuromorphic
Perception and Computation:
The Future of
Sensing and AI**

RYAD BENOSMAN
Professor
University of Pittsburgh
and Adjunct Professor
CMU Robotics Institute



I'M ATTENDING!
MAY 21-23 | SANTA CLARA, CALIFORNIA

The premier conference
for innovators incorporating
computer vision and
edge AI in products.

2024
embedded
VISION
SUMMIT[®]

REGISTER NOW
www.embeddedvisionsummit.com

Brochure Design

Whether a company is selling in-store or online, B2B or retail, I design product brochures and specification guides to help customers make decisions easily about their purchases. And hopefully to persuade them to buy or sell your product!

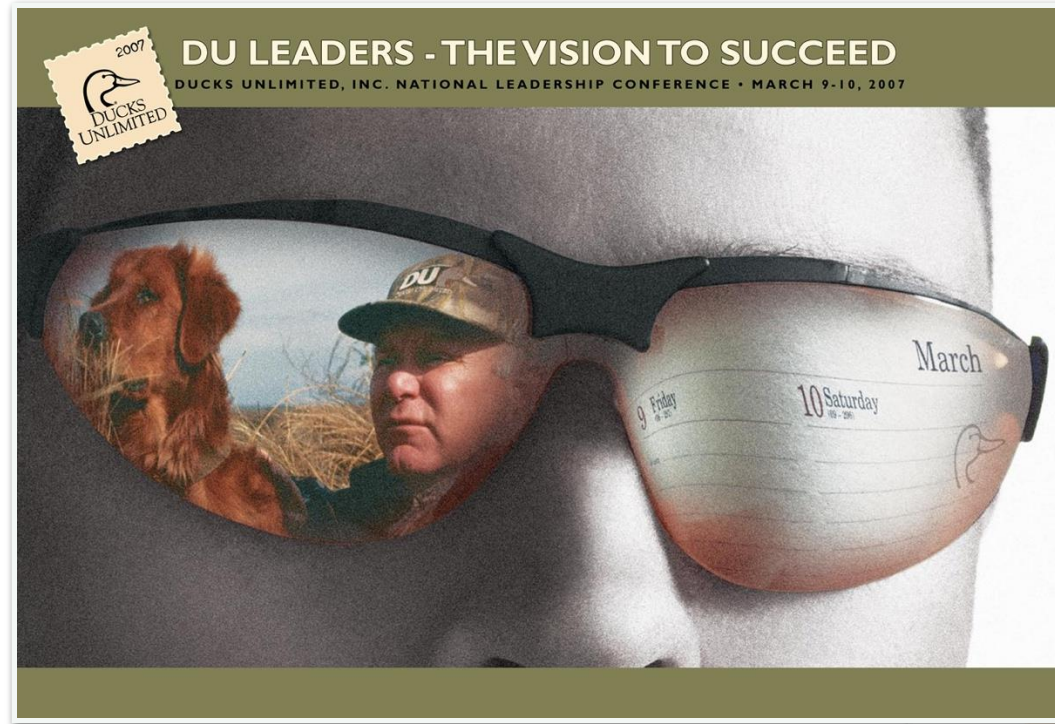


Ducks Unlimited Collateral Design

I supported the DU mission with the design of event fundraising catalogs, table tents, calendars, annual reports, books, and other collateral.

Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

The vision of Ducks Unlimited is wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever.



BANDING TOGETHER FOR WATERFOWL

DUCKS UNLIMITED **RESCUE OUR WETLANDS**
Banding Together for Waterfowl

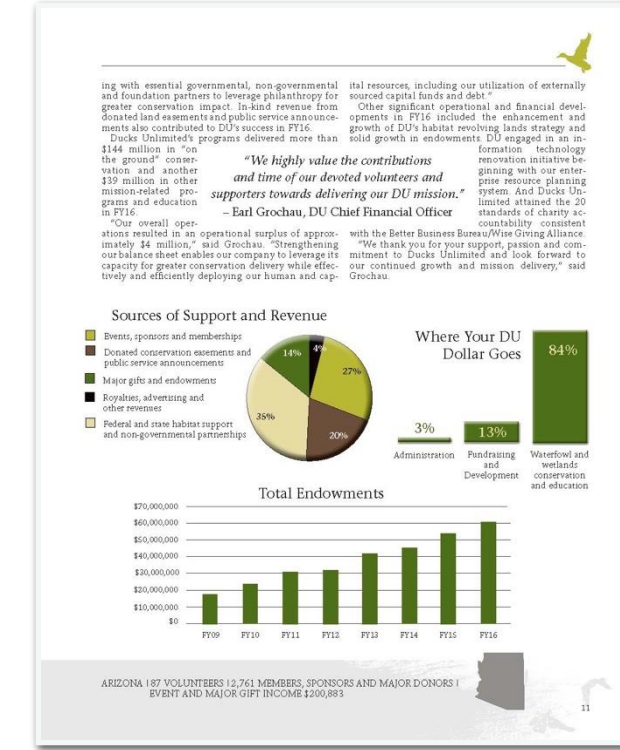
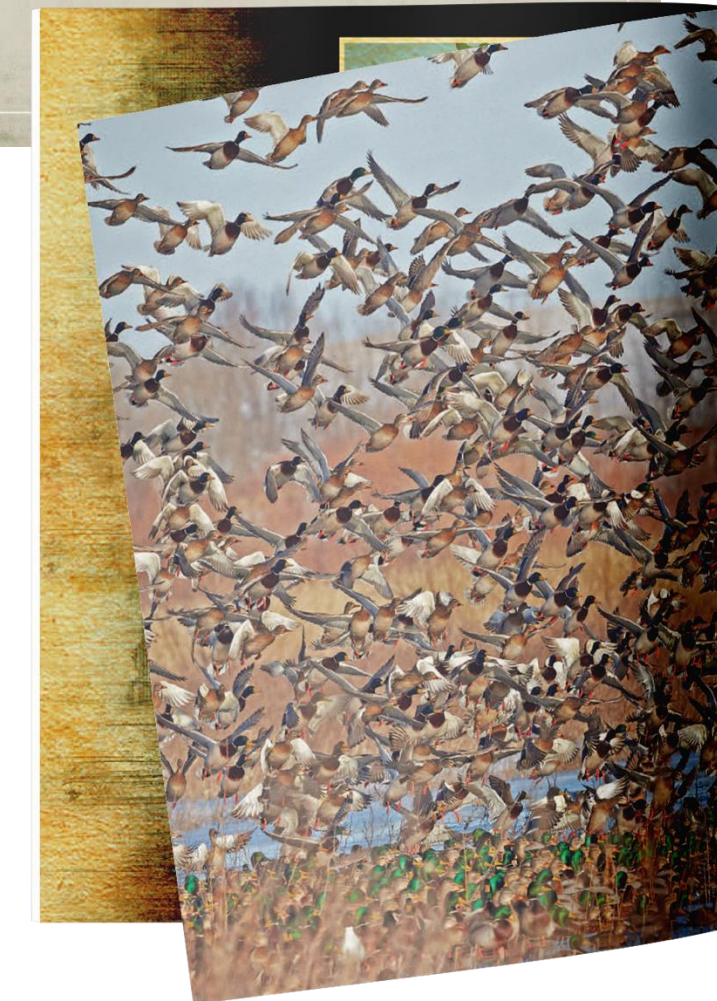
VISION
DU has a bold vision sufficient to fill waterfowl today, tomorrow and forever.

CHALLENGE
Wetlands continue to disappear at an alarming rate and the intricate link between waterfowl, wetlands and people is increasingly fragile. Every year, wetlands that are important to waterfowl and other wildlife are lost to conversion, coastal erosion, urban development and other threats.

OUR SOLUTION
Rescue Our Wetlands is a seven-year continental campaign that aims to change the face of conservation in North America by investing \$2 billion in conservation, wetlands and waterfowl.

Rescue Our Wetlands will harness the power of "One DU." Ducks Unlimited Inc., Ducks Unlimited Canada, Ducks Unlimited de Mexico and Wetlands America Trust are banding together to conserve important habitat, invest in conservation research and encourage wetland-friendly policies.

CALENDARS, BROCHURES, ADS AND OTHER COLLATERAL



Richard Lipsy Honored for His Rescue Our Wetlands Work

Louisiana conservationist Richard Lipsy's friends honored him this past April by contributing to DU projects at each end of the Mississippi Flyway. The event netted more than \$800,000 and is one of the largest personal tribute events held to date during the Rescue Our Wetlands campaign.

Hailing from Baton Rouge, Louisiana, Lipsy has been a Ducks Unlimited sponsor for more than 40 years. He was DU's Louisiana State Chairman in 1981 and served as the Baton Rouge Chapter's general manager and sponsor banquet chair on numerous occasions. In 2014, Lipsy received an Emerald Trail Award for contributions of more than \$200,000 to DU events. He is currently a Benefactor Sponsor.

"With Richard's support and leadership, Baton Rouge DU has enjoyed much fundraising success," said DU Regional Director Zac Brown. "Now the chapter has shown its appreciation by holding an event to honor his giving spirit and put habitat on the ground for waterfowl where they breed as well as where they winter."

With the guidance of event co-chairs Scott Singletary and Taylor Bennett, 450 people gathered at the Pennington Biomedical Research Center in Baton Rouge to celebrate Richard's leadership and dedication.

Two DU projects dedicated to Lipsy's honor are the Eastshore Project in Saskatchewan and the Croix Blanche Project in Cameron Parish, Louisiana. With the support of several state agencies and Richard's friends, Ducks Unlimited has restored 160 acres of waterfowl habitat on the breeding grounds and 11,300 acres of critical wintering habitat in Louisiana.

RESCUE OUR WETLANDS
Banding Together for Waterfowl

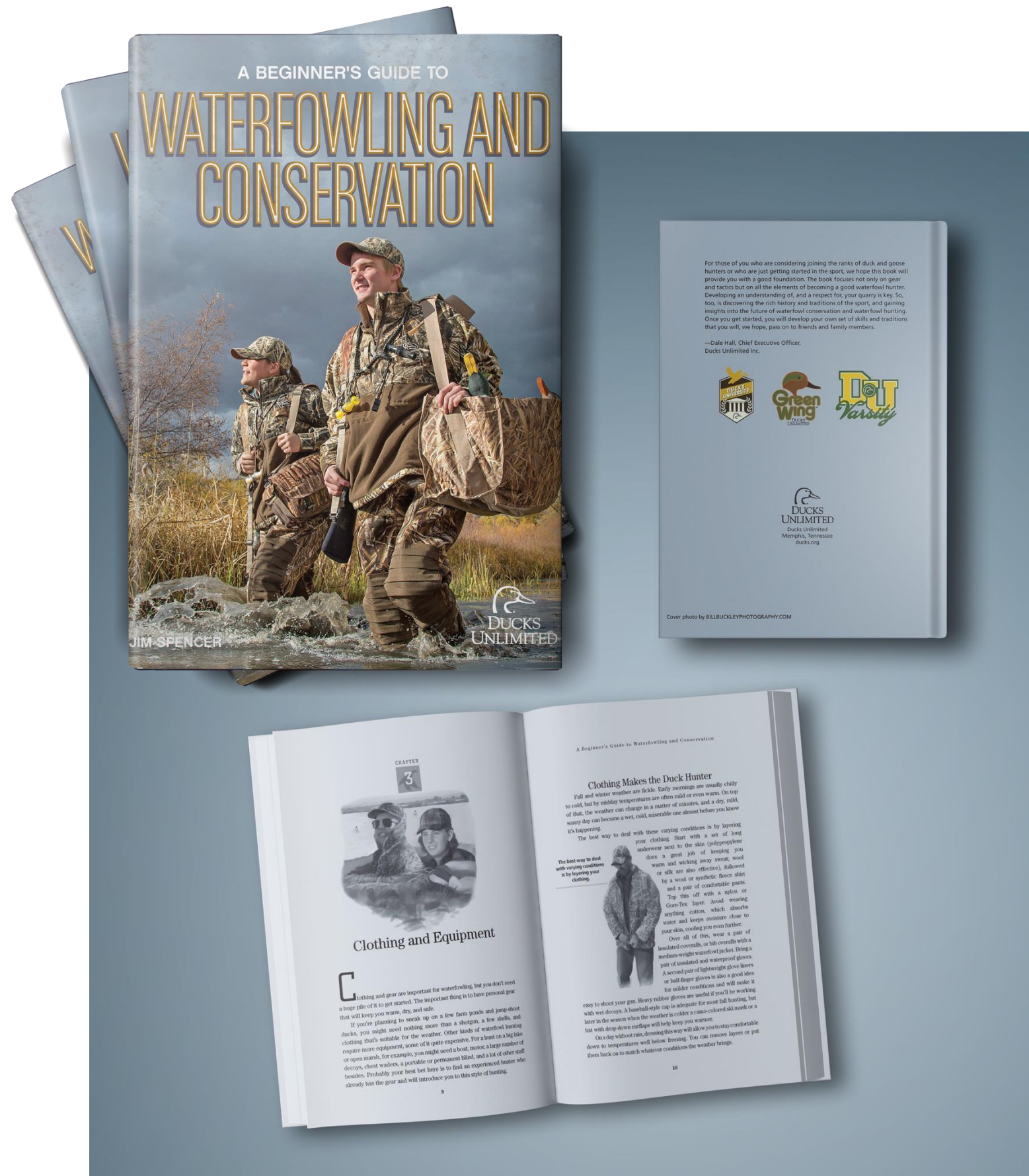
ACCESSORIES

4 Piece Ceramic Mugs Set (114)
-Set includes four 10 oz. ceramic mugs with DU logo and waterfowl design.
-The DUCKS UNLIMITED logo is embossed on each mug.
-Available in green and white, reflecting wetlands and waterfowl.
-Includes a 4 oz. ceramic coffee holder.
-Cost: \$29.99/SET
-Underwriting Amount: \$

Soft-Neck Cooler (114)
-Features a soft neck, heavy-duty zipper closure and blue color.
-Includes a 12 oz. soft-neck cooler.
-Lightweight design and works with opening for easy access.
-Holds up to 4 quarts.
-DU Logo Embossed
-Underwriting Amount: \$

Vertical Trench Table (114)
-Features a vertical design in a light green, aqua color.
-The perfect size for your serving table or bar.
-Includes a 12 oz. soft-neck cooler.
-DU Logo Embossed
-Underwriting Amount: \$

Metal Rolling Tray (114)
-Features a metal rolling tray with a 12 oz. soft-neck cooler.
-The perfect size for your serving table or bar.
-Includes a 12 oz. soft-neck cooler.
-DU Logo Embossed
-Underwriting Amount: \$



Book Design

Hardcover, perfect bound, custom design, saddle-stitched or paperback, whatever your literary heart envisions, I can design it for you.

Education

RocketShip Public Schools

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CHOOSE ROCKETSHIP
PUBLIC SCHOOLS.**

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PUBLIC SCHOOLS**

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RocketShip Public Schools Poster Design

RocketShip Public Schools Regional Logo Design





oldmill COMMERCIAL WALL SYSTEMS™

NEW!

ARTISAN PAINTABLE BRICK AND ROMABIO MASONRY PAINT

Suitable for interior and exterior applications, Old Mill's new Artisan Paintable Brick paired with Romabio's Masonry Paint allow you to add an effortless, high-quality finish to any surface around the home.

The tumbled face of the brick is a great accent for farmhouse, rustic and craftsman projects; A pigment-free modular brick designed to be painted using standard masonry or limewash paint.



Genuine kiln fired clay brick that cuts easily with an angle grinder or wet tile saw; available in Thin Brick Flats, Brickwebb Running Bond Flats and Brickwebb Herringbone Flats.



Romabio Masonry Paint is available in Avorio White Limewash, Enchanted Grey or Galleria White.

Requiring only 2 coats, it will not chip, peel or flake off **20-year warranty** when applied correctly does not require any additional primer.

WANT TO LEARN MORE?

Visit www.oldmillbrick.com or call **1-888-264-6455** to get more information or a quote.

Alamo Sunrise

COLONIAL COLLECTION

Boston Mill

COLONIAL COLLECTION

Café Mocha

COLONIAL COLLECTION


Castle Gate

COLONIAL COLLECTION

Boston Mill

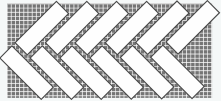
COLONIAL COLLECTION

Herringbone Brickwebb





Our easy-to-install Brickwebb sheets now available in Herringbone.

Perfect lines every time.



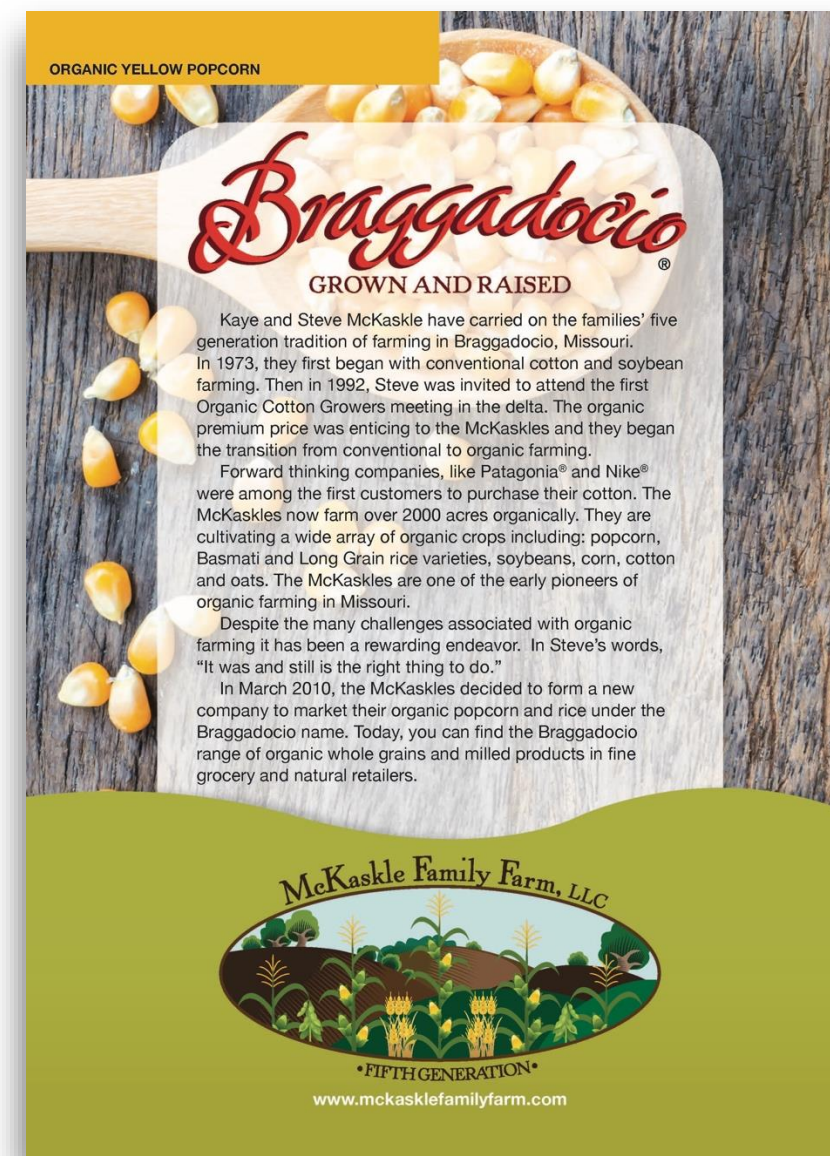
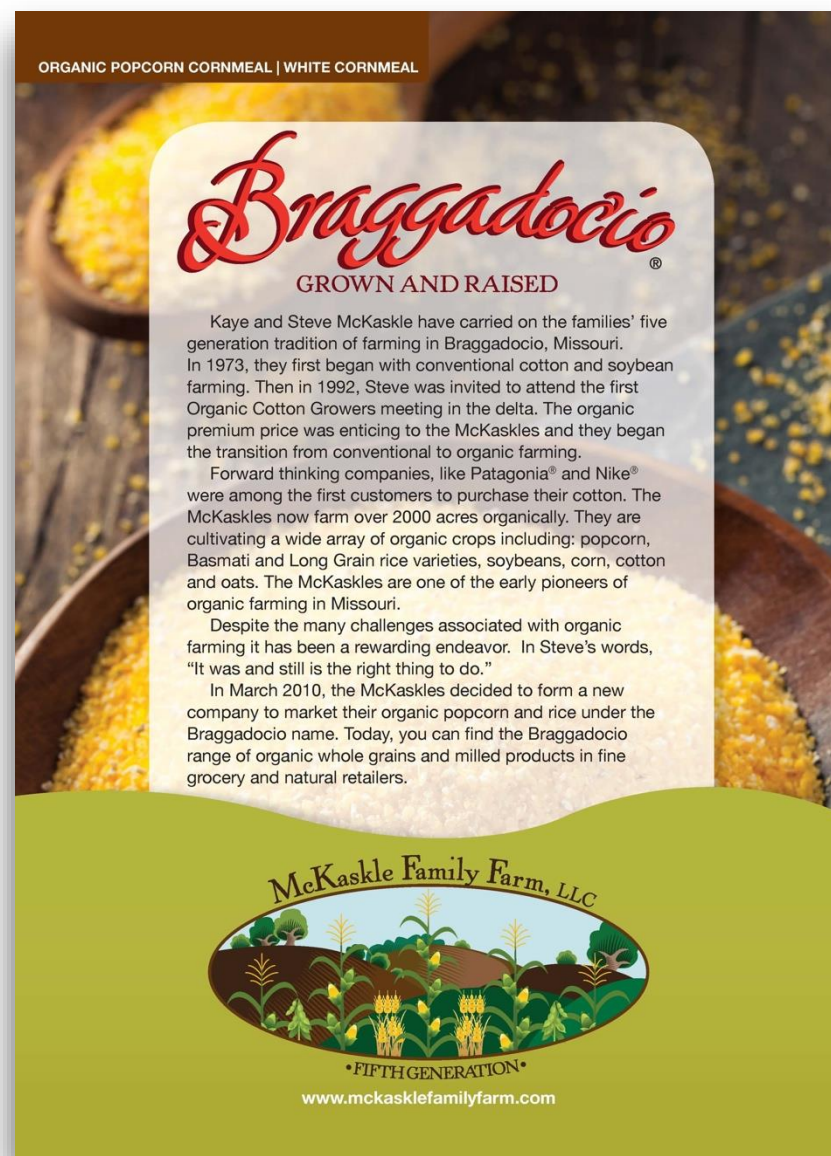
Brickwebb Features

- Genuine kiln fired clay brick mounted onto patented web sheeting for easy & fast installation, perfect spacing (no spacers required), and enhanced durability.
- Save time and labor costs by taking advantage of Brickwebb's easy installation on virtually any surface.
- Cuts easily with an angle grinder or wet tile saw.
- Brickwebb sheets can accommodate attractive detailing by using with individual bricks.
- Meets ASTM C 1088 Type TBS (Grade Exterior) standards.
- Backed by the Old Mill Brick family of warranties.

Specification Sheets to Inform

The Old Mill Brick sales team communicates the specifications of each product clearly with well-designed specification collateral. I designed these sales sheets to stand-alone or as a complete product line to inform potential buyers.



Sales Sheets

McKaskle Family Farms presents products through collateral to enhance its brand with a consistent message. Sales sheets tell the brands' story to support in-store packaging.

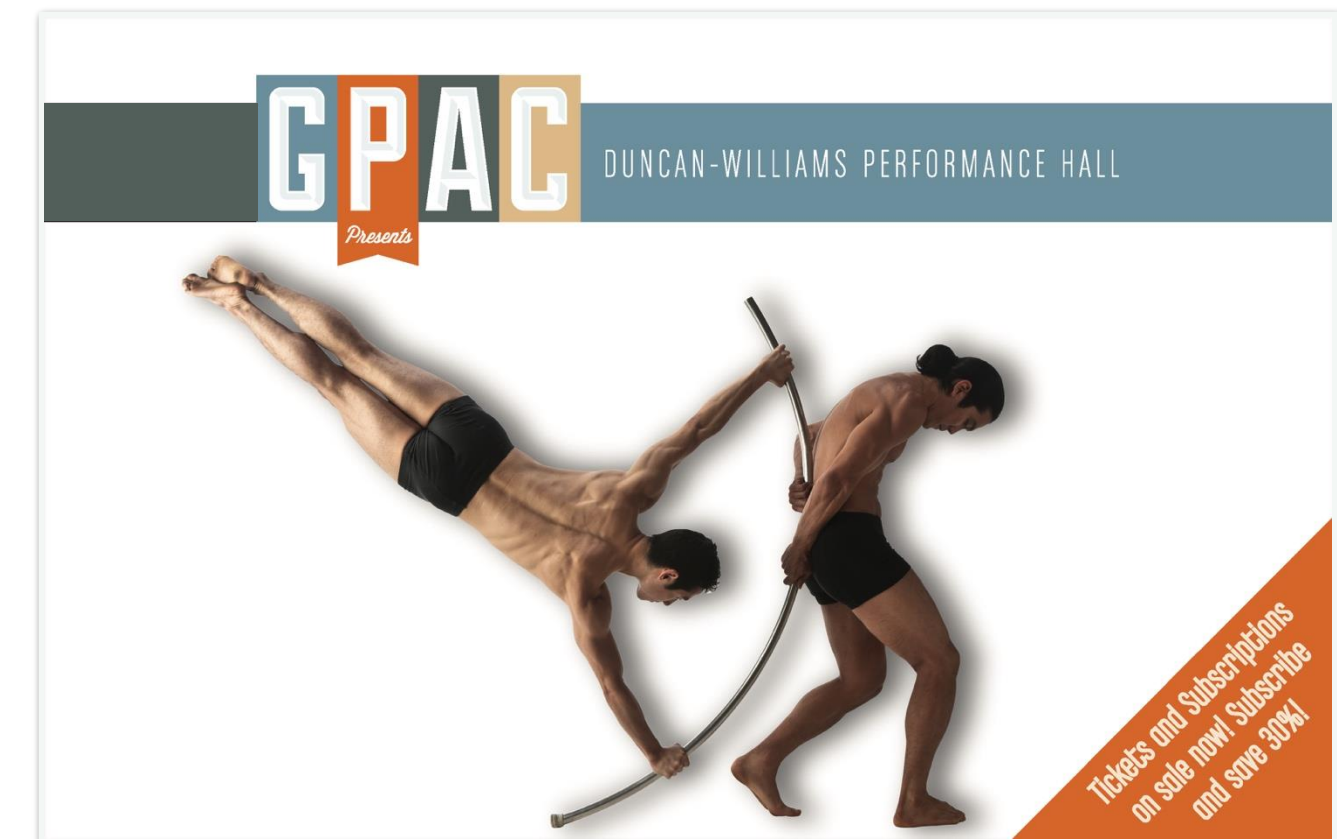
ASA uses product spec sheets to inform clients ahead of meetings and for direct mail marketing.



Designing to Support the Arts

For 10 years, I designed print marketing materials for GPAC, which included brochures, programs, lobby banners, and event advertisements.

GPAC is a performing arts facility that presents high-quality artistic endeavors to educate, engage, enrich, and transform the community.

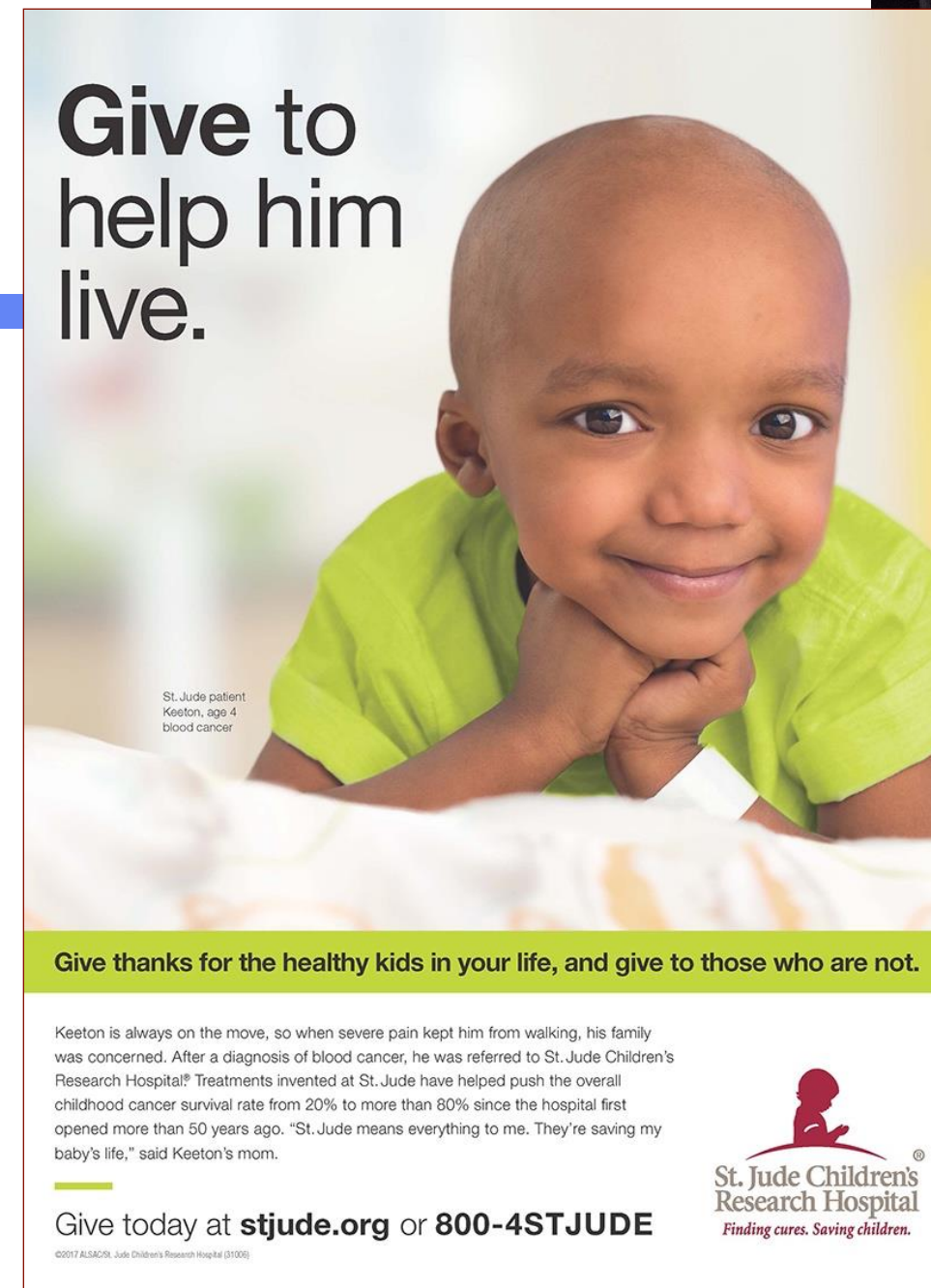


Designing for Non-profits

HOSPITALS TO UNIVERSITIES
COLLATERAL DESIGN



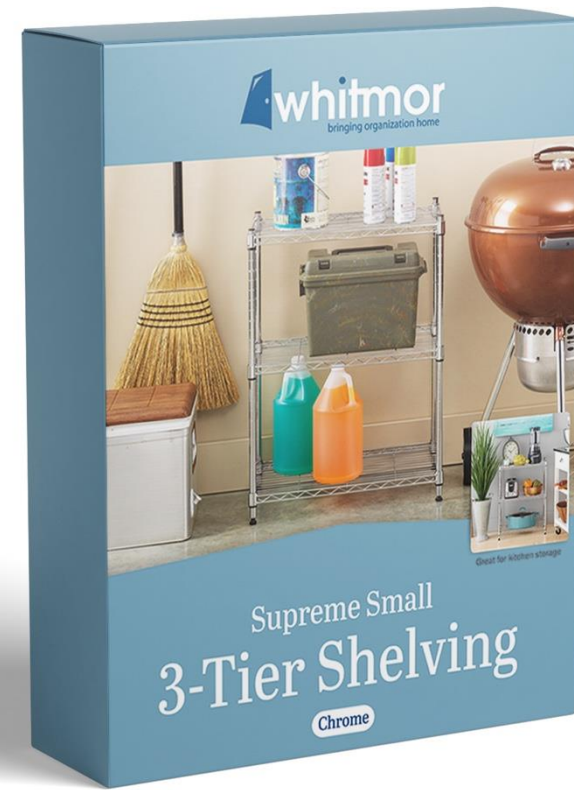
BILLBOARD



MAGAZINE AD PRINT AND DIGITAL



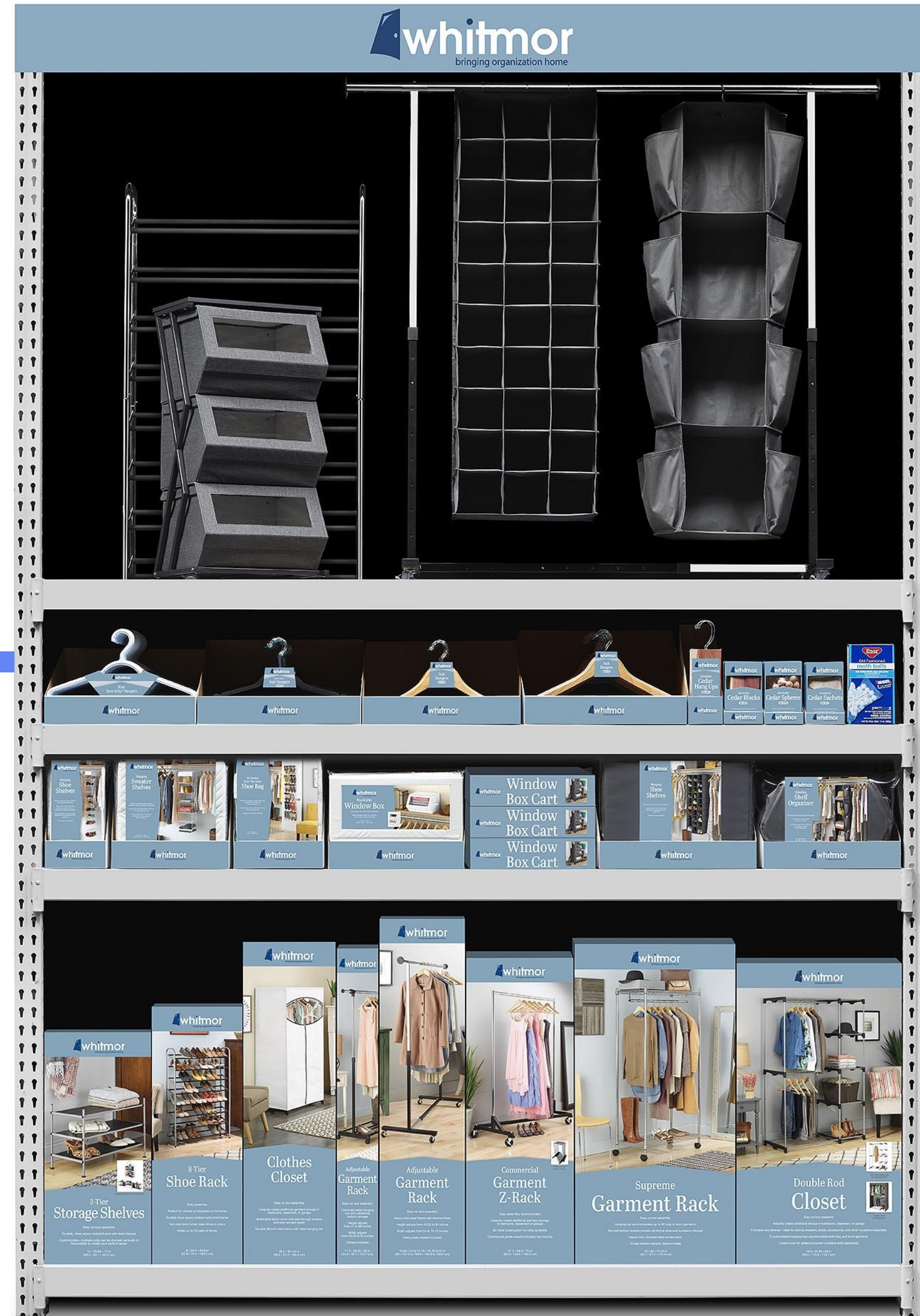
EMPIRE STATE BUILDING LOBBY DISPLAY



Rebrand and Packaging

When I started leading the branding refresh design team for Whitmor Manufacturing, my initial focus was to revamp the product packaging. The existing packaging had a swoop design that was no longer relevant to the current design trends. To address this, I formed a small team comprising a senior designer, a photographer, a stylist, a production artist, and a brand manager.

Presented here are some samples of the outcome of our design process.



LOWE'S POG

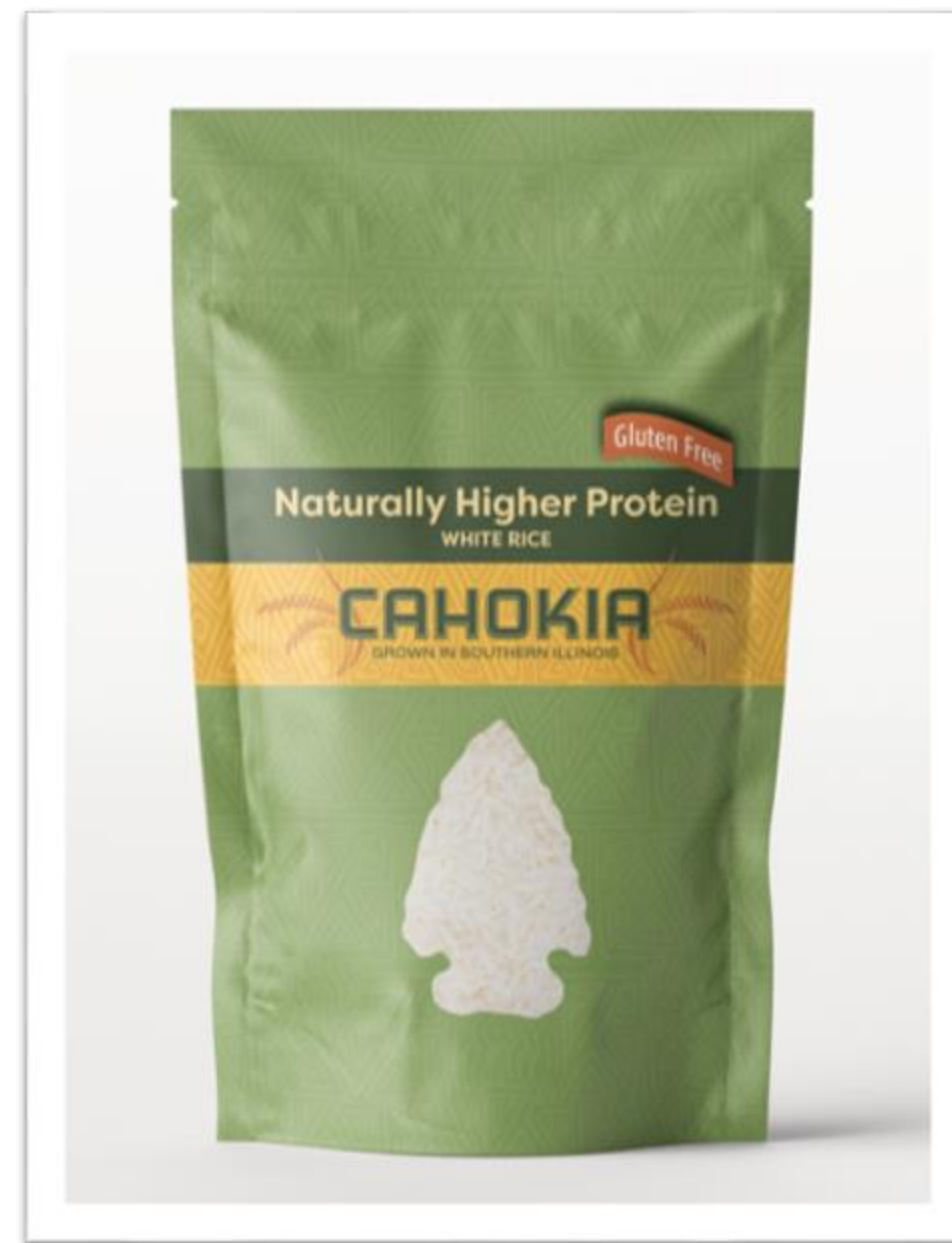


TRADE SHOW EXHIBIT DESIGN

Complete Branding and Packaging

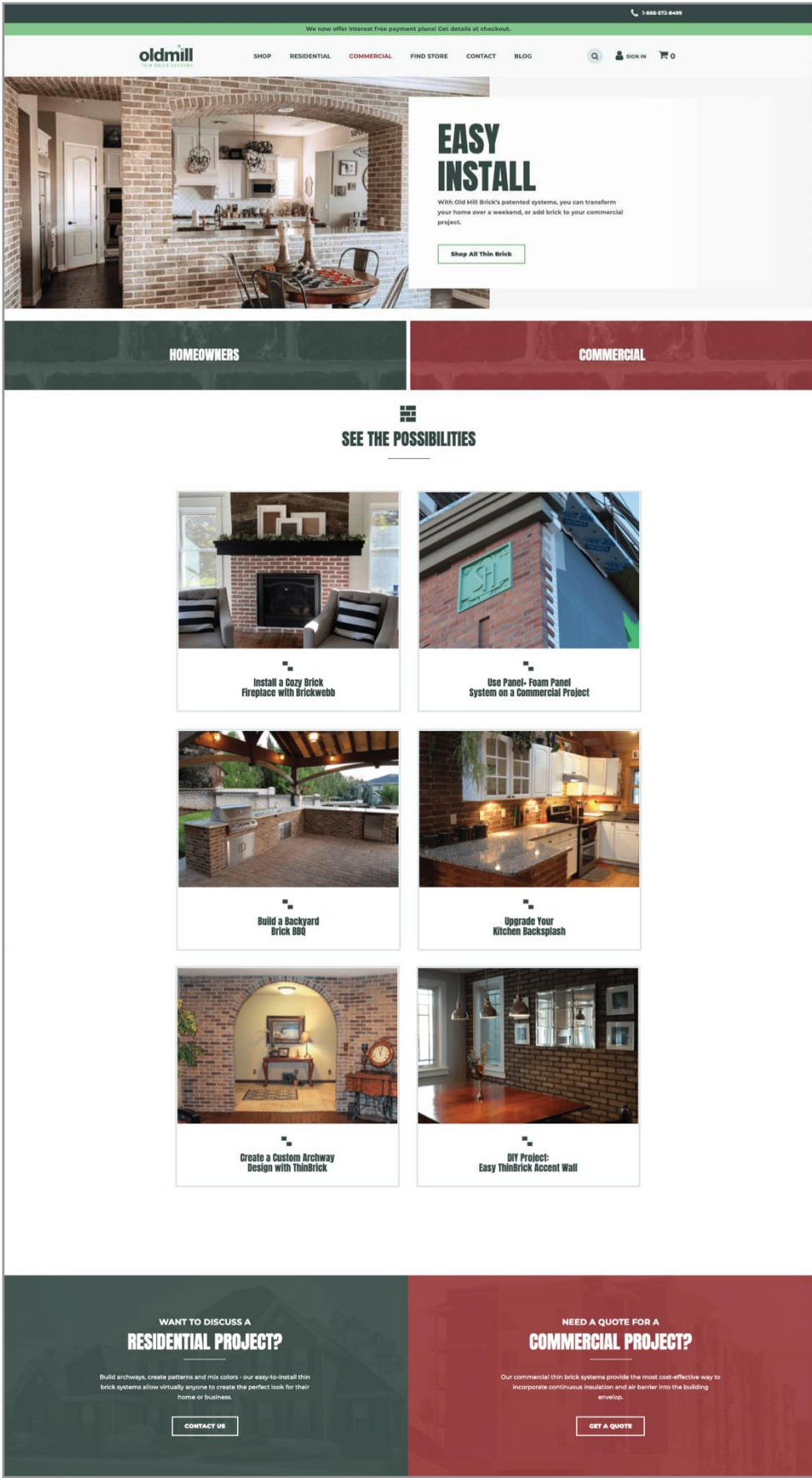
LOGO AND PACKAGING DESIGN

I have become the go-to-designer for rice packaging design for start-up to small businesses. Branding and packaging are essential to marketing these organic food products online and in-store. Braggadocio products are organic, earthy, and fun, which extends to their packaging design. Inland Rice reflects the farmers' love of the land, while Cahokia relates to their land's ancestry. Their products come in easy-to-open zip pouches and always bear their distinctive product logo; I designed both.

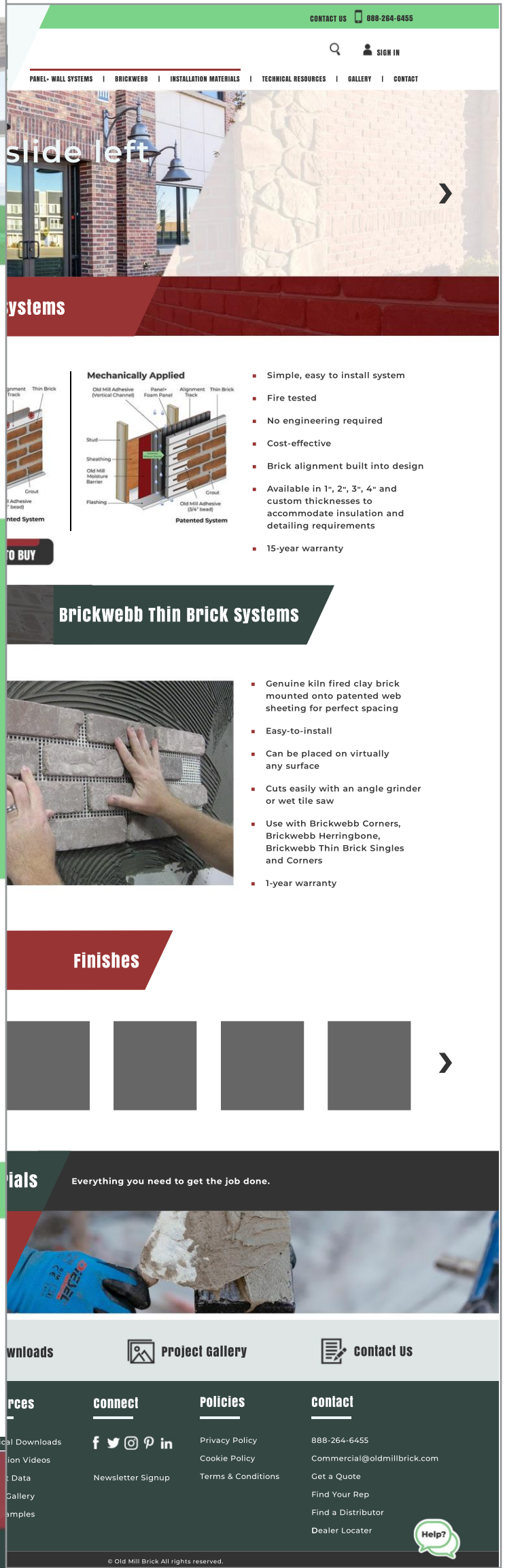
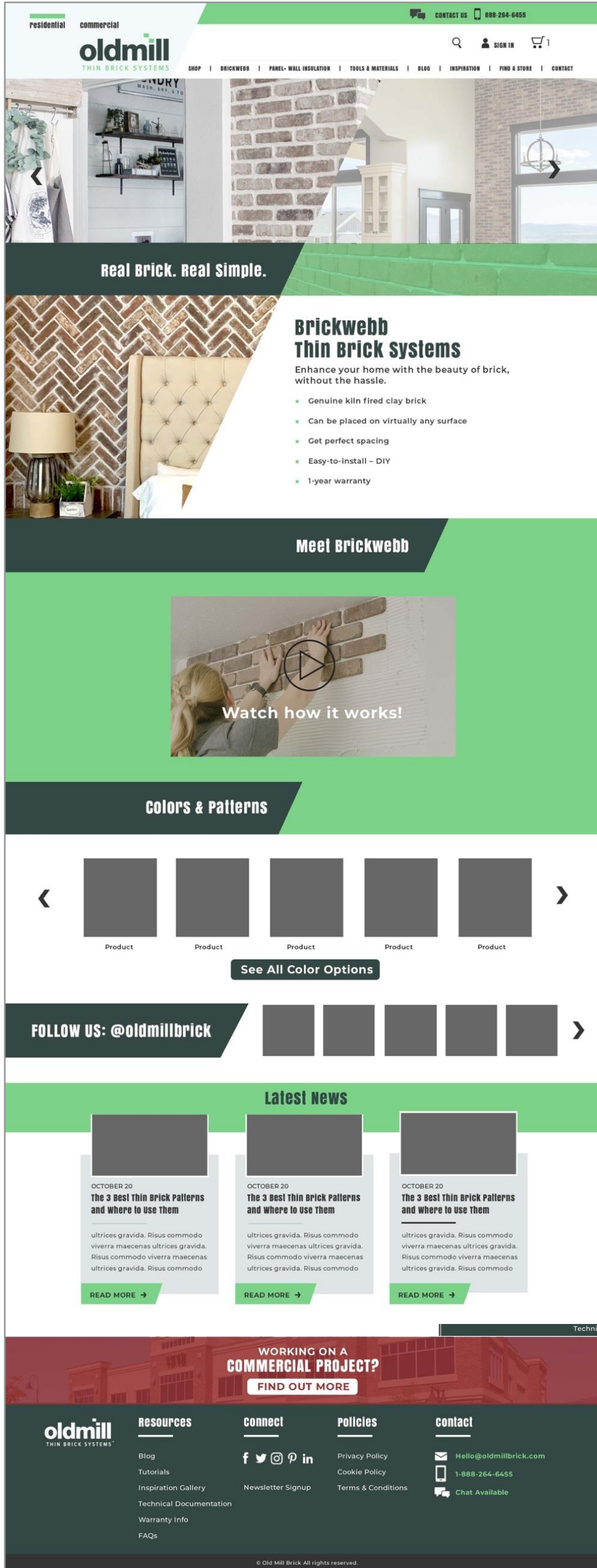


Refresh Website

malonedesign.graphics



PREVIOUS DESIGN WITH RESIDENTIAL AND COMMERCIAL TOGETHER ON HOME PAGE



Old Mill Brick wanted to refresh their website to the new design style that I created for the collateral: sales/spec sheets, brochures, PowerPoint presentation and email promotions.

NEW PAGES WILL HAVE SAME 25° ANGLE DESIGN
RESIDENTIAL AND COMMERCIAL HAVE BEEN SEPARATED. HEAD NAVAGATION GIVES CATEGORY OPTIONS.



Logo Design

malonedesign.graphics





LISA MALONE

MALONEDESIGN.GRAPHICS

901-218-0277

DESIGNER

//////////

VOLUNTEER

//////////

YOGA/HIKER

//////////